

Riebling



Valerie A. Purdy-Pyeron

Senior Trademark Paralegal

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Valerie A. Purdy-Pyeron has over 25 years of experience in U.S. and foreign trademark clearance, prosecution, maintenance and management for U.S. and foreign trademark clients.

Valerie maintains e-files for clients with trademark portfolios of all sizes. She assists attorneys in developing U.S. and global filing strategies for trademark portfolios. Valerie performs online availability/registrability searches for proposed trademarks, including common law searches, reviews formal search reports, prepares preliminary opinions, drafts goods and services descriptions, prepares and files applications before the U.S. Trademark Office, drafts responses to Office Actions, and assists clients with determining specimens of use to register and maintain trademarks. Valerie also assists with filing of extensions, Notices of Opposition, Petitions to Cancel, Assignments, and post-registration maintenance documents.

Valerie plays an integral role in liaising with our foreign agents for international trademark prosecution and maintenance, including instructing agents on registrability searches and filing of applications. She also assists clients with global assignment and ownership change projects, obtaining corporate documents for completion of trademark filings, and with legalization of documents. She reviews client watch notices for possible oppositions against third-party marks and assists clients in gathering evidence of use and documents needed to support foreign oppositions.

Valerie further assists with overseeing the firm's global Trademark docket, assists with filings and research at the U.S. Copyright Office, handles Intellectual Property Rights Recordation (IPRR) applications with the U.S. Customs and Border Patrol, and assists with IP due diligence, evaluation of chain of title, security interest filings and releases, portfolio ownership, and reviewing of license agreements.

Valerie is actively involved in the International Trademark Association and regularly attends INTA conferences, roundtable events and webinars, most recently participating in the 2019 INTA annual meeting held in Boston, MA.

Prior to joining Riebling IP, Valerie was the Senior Trademark Paralegal for 14+ years at Katten Muchin Rosenman LLP in Washington DC, where she was responsible for over 4,000 active IP matters worldwide.

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Valerie attended The George Washington University from 1993-1997 and completed course work towards a bachelor's degree in political science. While at George Washington University she was a member of the rowing team and a member of the Alpha Phi Omega national co-ed service fraternity.

Memberships

[International Trademark Association](#) (Member, 2002-present)

Pro Bono

- Assisted with filing and continued maintenance of trademarks for a national opera ensemble performing in major theaters in Washington, New York, and international venues.
- Assisted with filing and continued maintenance of trademark for a national military veterans organization.
- Assisted with filing and continued maintenance of trademarks for a national education organization providing supplemental educational classes for high school preparation and development of teaching curricula

Volunteer Work

- Co-Founder and Board Member of Nine Lives Aruba Foundation, Inc. (cat rescue in Aruba)
- Volunteer trapper helping to trap cats and dogs for TNR (Trap, Neuter, Release) for the United Dogs Aruba Spay and Neuter Campaign in Aruba (May 2017, Sept. 2019)
- Flight Volunteer flying to Aruba to help bring adult dogs, puppies and kittens back to the US to their forever home (Oct. 2015, May 2016, Oct. 2016, Jan. 2017, April 2018, March 2020)
- Conducted a home visit for a NY based animal rescue looking to re-home a dog in the Washington, DC area
- Prepared Peanut Butter & Jelly sandwiches for the sandwich drive for the Martha's Table mobile food truck

Additional Interests

- Spending time with my husband and our three dogs Max, Ruger and Colt
- Volunteering for animal rescues (in the United States and Aruba)
- Traveling around the world to get airline miles (and to see the world too)
- Baking dog treats and running my own dog treat company
- Craft beer
- Cooking
- Water sports (surfing, fishing, scuba diving)